2025

**Charell Owings**

**United Way of Central Kansas**

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FUNdraising Idea Guide

*Your one stop shop for creative workplace fundraising ideas and how to increase giving in your Workplace Campaign.*





**Incentive Ideas**

|  |  |  |
| --- | --- | --- |
| Free Oil Change | Gift Certificates | Golf with the Boss |
| Lottery Tickets | Tickets to sporting event | Open soda/candy machines |
| Pizza Party | Reserved parking | Vacation Day |
| “Flee at 3” coupon | Car wash | Casual day |
| Company swag | Ice Cream Day | Pie the Boss |

PAIGN GAME PLAN

**Contests and Prizes**

* Sponsor a contest between departments. Most participation or highest per capita giving wins! Offer lunch on the boss or an ice cream treat day.
* Offer prizes to participants through a raffle. To earn a ticket, you can return your pledge form (1 ticket), increase giving from prior year (1 ticket), or be a new participant (1 ticket).

Increase Workplace Giving

MPAIGN GAME PLAN



PAIGN GAME PLAN

**Implement a Fair Share Program**

* Encourage employees to give their Fair Share-25% of 1 hour pay each pay period.
	+ For example, they make $15/hr, their contribution per two week pay period is $3.75.  The power of the incentive is that it gets everyone contributing and doing so with a happy heart!  If payroll period is monthly, you would adjust that to a higher percentage.
	+ Those who give their Fair Share get a bonus day off!

**Set an Example**

* Offer a Corporate Match. This can range from a dollar-to-dollar match to $1 per pay period for every person that donates.
* Encourage volunteerism. Offer employees a day off if they are volunteering in the community.
* Sponsor an event. Not only will you get recognition publicly, but your employees will know you care and that you are doing your part.

   

PAIGN GAME PLAN

* **Jar Wars** - Have a friendly competition by putting jars around the office for different departments to donate their spare change. The team whose jar has the most money at the end wins a prize.
* **Candy Count** - Send out a picture of a jar stuffed with candy. Charge a small donation to guess the count. Winner gets the candy!
* **Golf Put**t - Supply a putting green and club. Employees pay per putt for a chance to win prizes.
* **Balloon/Candy Grams** - Sell balloons or candy with notes of recognition and appreciation.
* **Decorating contest** - Decorate pumpkins, rocks, whatever you can think of. Vote for the best with a small donation. Winner splits the total with United Way.
* **Host a coffee cart, nacho bar, or a root beer float stand**. Charge a flat fee with proceeds benefiting United Way.

Workplace Fundraisers